

8-Steps to Being a Confident Business Owner

- **Take a Stand or Make a Decision Without Fear of Being Wrong:**

Being a confident business owner isn't about always being right; it's about not being afraid to be wrong. Don't disregard differing opinions, value finding the right answer over being right. Admitting when you're wrong is a sign of true confidence, intellectual bullying is not. Confidence, after all, is a quiet expression of ability, expertise, and self-regard.

- **Listen More, Talk Less:**

True confidence lies in listening, more than speaking.

You already know your thoughts; be eager to understand the thoughts of others.

Ask open-ended questions, give others the freedom and safety to share their insights and experiences.

Listening more allows you to learn more, and as a business owner, continuous learning is vital for your growth and your business's growth.

- **Share the Spotlight:**

Confident business owners don't seek the limelight; they let it shine on their team.

You may have contributed significantly to a project, but always take pride in celebrating your team's achievements.

True validation comes from within, and by allowing others to shine, you're helping them build their confidence.

- **Ask for Help:**

Asking for help is a sign of strength, not weakness - when you need assistance, say so!

Recognise that seeking help shows respect for others' expertise and opinions, and it demonstrates your appreciation for their skills and judgment.

8-Steps to Being a Confident Business Owner

- **Avoid Gossip, Avoid Negativity:**

Truly confident business owners don't put others down to elevate themselves.

Focus on your own growth; to become the best version of you - only compare yourself to who you were yesterday.

Gossip and negativity have absolutely no place in a confident mindset.

- **Embrace the Uncomfortable:**

Confidence means not fearing situations where you might not look fully in control.

It means actively embracing situations, even if they are outside of your comfort zone.

Learn to get comfortable with the uncomfortable to show yourself and others that you are secure in yourself.

Aside from the personal growth and confidence it brings, this authenticity also earns respect, not ridicule.

- **Own Mistakes:**

Openly admit mistakes and learn from them.

Insecurity breeds artificiality, but confidence brings sincerity and honesty.

Being genuine helps others relate to and respect you more.

- **Seek Approval from the Right People:**

Social media followers or professional networks are great, but it's the trust and respect of key individuals that matters most.

Their honest support and acceptance gives you the true confidence to tackle any challenge.

www.onthechange.co.uk | chat@onthechange.co.uk